



Regional Economic Profile Big Sandy, Kentucky

148,581

Total Population,
2017

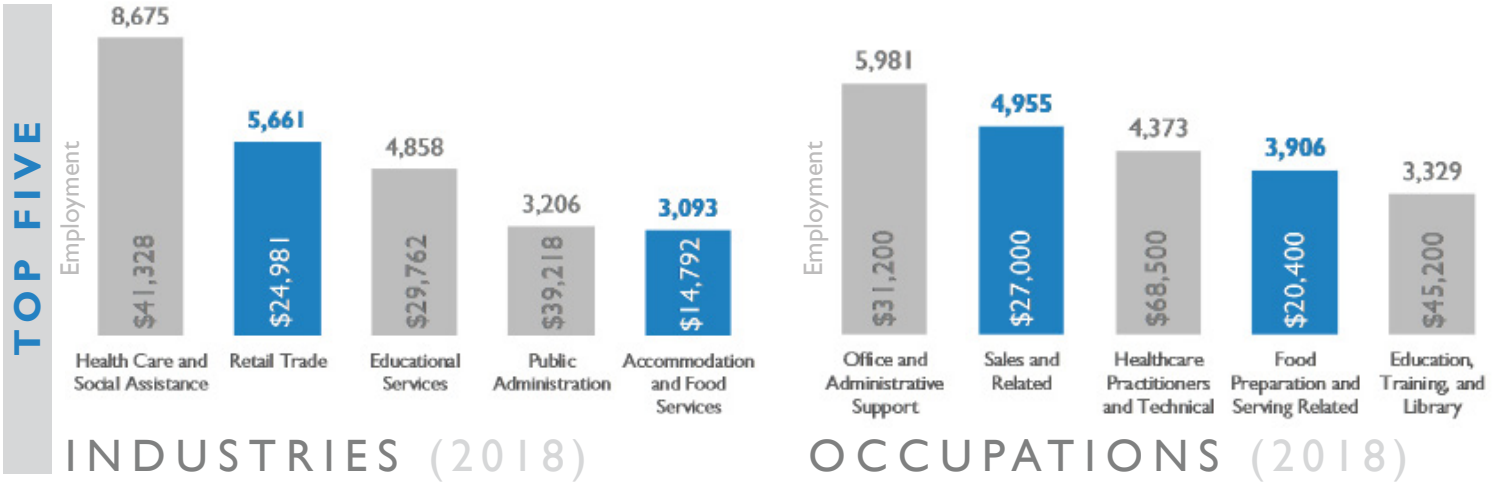
+1.4%

Population Growth,
2017-2022

42.5%

2018 Labor Force Participation Rate
Kentucky

59.2%



TOP 3 INDUSTRY SUBSECTORS (2018)

	Employment	Average Annual Wages
RETAIL TRADE	7,304	\$25,621
General Merchandise Stores, including Warehouse Clubs and Supercenters	1,541	\$23,054
Supermarkets & Other Grocery (except Convenience) Stores	1,432	\$17,767
Gasoline Stations with Convenience Stores	934	\$16,790
ARTS & ENTERTAINMENT	283	\$20,933
Promoters of Performing Arts, Sports & Similar Events with Facilities	146	\$12,141
Nature Parks & Other Similar Institutions	51	\$18,449
Spectator Sports	30	\$35,370
ACCOMMODATION & FOOD SERVICES	3,399	\$14,697
Restaurants & Other Eating Places	3,027	\$13,783
Hotels (except Casino Hotels) & Motels	254	\$17,873
Food Service Contractors	94	\$23,026
TOURISM	151	\$18,669
Fitness & Recreational Sports Centers	80	\$11,915
Golf Courses & Country Clubs	20	\$16,669
Other Gambling Industries	15	\$34,787

Data Source: JobsEQ



COMMUTING PATTERNS (2015)

40,229 work in the region

39,447 live in the region



IN-COMMUTERS
20,103



WORK & LIVE IN REGION
20,126



OUT-COMMUTERS
19,321

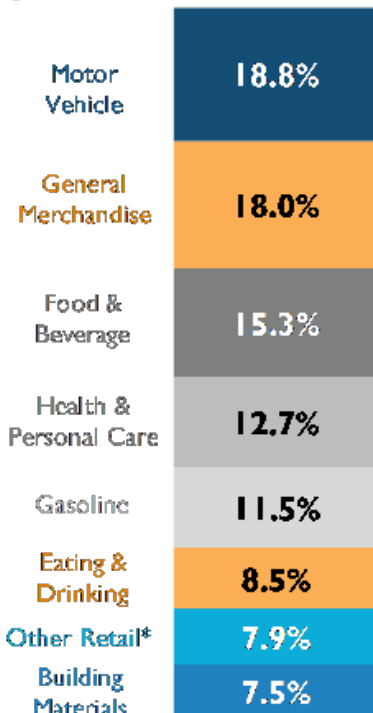
In your region, the highest percentage of workers are most likely:

- Workers ages 30-55 (57%)
- Workers earning between \$15K - \$40K income (40%)
- Workers in all other services (58%)
- Workers ages 30-55 (59%)
- Workers earning between \$15K - \$40K income (45%)
- Workers in all other services (67%)
- Workers ages 30-55 (58%)
- Workers earning between \$15K - \$40K income (40%)
- Workers in all other services (57%)

Data Source: On the Map

RETAIL SALES (2018)

\$2,048 millions



Data Source: Woods & Poole

*Other Retail includes: Miscellaneous (2.5%), Clothing (2.2%), Furniture (1.3%), Nonstore (1.2%), Electronics (0.5%), and Sporting Goods (0.3%)

SALES TAX (2016)

Industry	Sales tax revenues
Services	\$28,609,547
Food & Beverage	\$3,901,372
Automotive	\$1,751,597
Furniture & Fixture	\$1,524,952
General Merchandise	\$1,073,692
Construction	\$942,878
Manufacturers	\$768,976
All Other (Miscellaneous, Utilities, Apparel)	\$1,283,079
Total for the Region	\$39,856,093

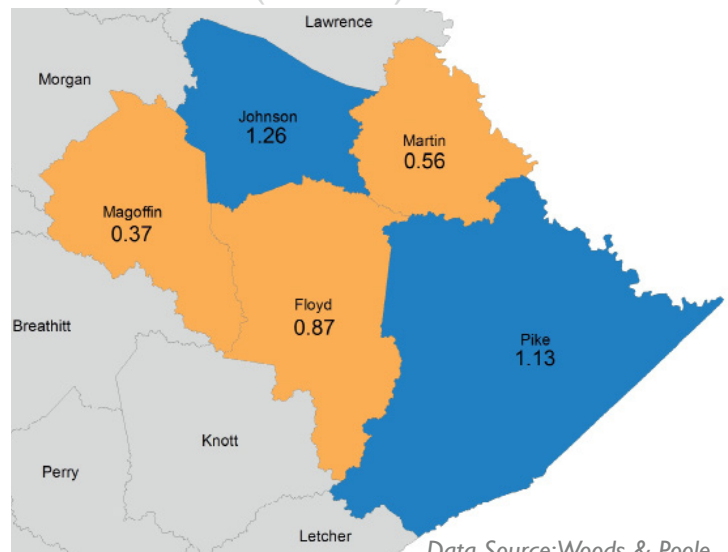
Data Source: Kentucky Division of Sales and Use Tax

PULL FACTORS (2018)

A Pull Factor (PF) measures a county's ability to attract shoppers in the retail sector.

PF > 1: the county is pulling retail shoppers from another county.

PF < 1: the residents are shopping in another county.



Data Source: Woods & Poole