

Definition of Terms

County Ag & Food Profile

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Farm Economics:

Total Value of Farm Land & Buildings	-	total estimated market value of land in farms and buildings.
Total Income from Farm Operations	-	total gross (before taxes) income from farm-related sources.
Total Value of Crop Sales	-	total market value of crop products sold.
Total Value of Animal Sales	-	total market value of animal products sold.
Total Income from Agri-tourism & Rec. Serv.	-	total income from recreational activities such as hunting, fishing, hay rides, farm tours, etc.

Top Sales by Type:

Total market value of products sold for top five animal and crop categories for the selected county.

Total Land in Farms (%):

Percent of land in farms out of total land for the selected county, Kentucky and U.S.

Total Farms by:

The distribution of total farms by size (acreage), volume of sales and number of operators or producers.

Farm Operations & Workforce:

Total Farm Operations	-	total number of farm operations for the selected county.
Percent Fully Owned	-	percent operations that are fully owned out of total farms. The remainder is partly owned or rented.
Percent Female Operators	-	percent operations that are female owned out of total farms.
Percent with Internet Access	-	percent operations with internet access out of total farms.
Total Number of Hired Workers	-	total number of farm workers that were paid salary or wages. It includes paid family members and office workers and excludes contract labor.
Total Number of Unpaid Workers	-	total number of unpaid farm workers, including family members and office workers.

Map Indicators:

% Farms that Marketed Products Directly to Consumers – percent farms that sold agricultural products directly to consumers.

% Farms that Marketed Products to Retailers, Institutions & Food Hubs - percent farms that sold agricultural products to retail stores, institutions and food hubs. It includes supermarkets, restaurants, caterers, educational institutions, food banks, etc.

% Farms that Produced & Sold Value-Added Commodities - percent farms that produced crop and livestock commodities and, transformed these commodities into products worth more than the originally produced commodity.

Farmers Markets - total number of farmers markets.

SNAP- authorized stores - total number of stores that accept SNAP benefits.

Data Sources:

1. USDA/NASS, 2017 Census of Agriculture, <https://www.nass.usda.gov/AgCensus>
2. USDA/ERS, 2017 Food Atlas, <https://www.ers.usda.gov/foodatlas/>