Economic Development & Workforce Preparation Logic Model

**Inputs**
- All Program Areas
- University of Kentucky Specialists
- Other UK Experts
- Kentucky Small Business Development Center
- Kentucky Cabinet for Economic Development
- KCARD
- Curriculum
- Economic and workforce data

**Activities**
- Economic and workforce development programs
- First Impressions
- Business Retention & Expansion
- Entrepreneur Training
- CREATE Bridges
- Strategic planning
- Community Design
- Creative Economy
- KSBDC
- Achievement Program
- Resume Contest
- Communications Programs
- 4-H Workforce & Career Readiness Training
- 4-H Teen conference
- Positivity Employability
- KELD
- Center for Crop Diversification
- FSIC
- MarketReady
- KFBM

**Participation**
- Agents
- Youth
- Chambers of Commerce
- Schools
- Farmers
- Families
- Elected officials
- Hospitals
- Other health providers
- Non-profits
- Industry
- Economic Development professionals
- Small Businesses
- Entrepreneurs

**Initial Outcomes (KOSA)**
- Increased awareness of the importance of entrepreneurship and small business development
- Better understanding of local economy
- Businesses can identify new markets
- Communities can identify factors to improve their local economic condition
- Individuals understand the importance of professional etiquette and communication skills
- Change in perception about moving into careers out of high school

**Intermediate Outcomes (Practice Change)**
- Increase rates of labor force participation and employment
- Youth contribute to communities
- Increased partnerships within community to address CED issues
- New businesses & jobs emerge
- Communities implement strategies to improve downtowns and places
- Individuals/youth utilize enhanced communication skills
- Individuals/youth exhibit professional etiquette standards
- Enhanced decision-making and problem solving
- Farmers identity new markets
- Farmers diversify production
- Farmers are able to find off-farm employment for themselves and family

**Long Term Outcomes (SEEC)**
- Reduced poverty rate
- Reduction of underemployment and unemployment
- Increase in household income
- Improved local tax base
- Improved profitability for farmers

**Situation**
Building a diverse economy that emphasizes the importance of entrepreneurship and small business development.
Creating a workforce that is prepared for and can adapt to the rapidly changing technology.

**Assumptions/Resources**
There are paid professionals in many KY communities that are tasked with addressing economic development and workforce needs. But not all. One person alone cannot create a vibrant economy or prepare a successful workforce.

**External Factors**
Kentucky is currently a "we make things" economy, which might not be successful in some of the more rural places. Kentucky has relatively low rates of higher education and low rates of labor force participation. Many of our industries cannot find enough workers. In some places, there is still a stigma associated with not pursuing college.