Agent Advisory Notes

December 17, 2014

On December 17, the Extension professionals from across the state (See table below) met in Fayette County as the CEDIK Agent Advisory Committee.

<table>
<thead>
<tr>
<th>Name</th>
<th>District</th>
<th>Extension Title</th>
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<tbody>
<tr>
<td>Terence Clemons</td>
<td>D1 – 4H</td>
<td>D5, FCS</td>
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<td>Anne Stephens</td>
<td>D1, Fine Arts</td>
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<td>Lyndall Harned</td>
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<td>Leslie Workman</td>
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<td>Lori Bowling</td>
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<td>Josh Mullins</td>
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<td>Ray Wilson</td>
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<td>Melissa Bond</td>
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<td>Chad Conway</td>
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<td>Lindie Huffman</td>
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<td>Dan Allen</td>
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<td>Joan Martin</td>
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<td>Dennis Morgeon</td>
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<td>Jennifer Bridge</td>
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<td>Elijah Wilson</td>
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<td>Julie Brown</td>
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<td>Mia Farrell</td>
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<td>Angie York</td>
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<td>Andy Rideout</td>
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2015 CEDIK Extension Agent Advisory Members

Agents were asked what type of Community Economic Development requests they receive most often. It was also noted that these questions sometimes were the result of this being an area the agents were currently working in:

The areas receiving the most interest were:

1. Food security
2. Sustainability
3. Local Foods/Farmers Market
4. Business Development and Retention/Expansion

In addition, agents noted these areas of need or interest:

- Early Childhood Councils
- Anti-drug/Wellness Coalitions
- Youth entrepreneurship
- Downtown Economic Development
- Arts
- Healthcare Initiatives
• Historical Preservation
• Tourism
• Conflict Resolution
• Land use management - new roads, trails, public safety
• Community Beautification
• Work Ready Communities
• Social and Tech
• Marketing Plans
• Training New Leaders

Next, agents were asked what skills or resources they need to do better CED work. The answers were:

Resources/Skills need for Enhancing Kentucky Communities

• Help with community needs assessments
• Common roadblocks and how to address them
• Business retention and expansion, Business startup, Business marketing
• List of successful counties and examples
• Radio scripts, news exclusives, templates
• How to bring groups/agencies together, Collaboration skills
• How each program area fits into CED
• Training/ideas for CED work that involves all program areas
• Conflict Management
• Survey Development and analysis
• Entrepreneurial Training for county level leaders and community
• More detailed statistical data
• Marketing planning for communities
• Strategic planning for communities
• Facilitator guides on specific CED topics with activities, objectives, evaluation instruments
• Group Envision from idea to implementation training
• Facilitator training
• How to develop business plans
• Grant information - where to look, what is out there, how to write grants
• How to evaluate “non-traditional” programs
• Online modules you can watch anytime on CED topics
• Publications
• List of staff and what their expertise is so agents know specifically who to contact
• Best Practices
• Community Webinars
• “Brushy Fork Institute” in the Western part of state
• How to work with local and state government
• Training on community wellness planning
• Youth Entrepreneur curriculum
• YELP model with Adults
Finally, the agents were asked to share ideas on how the CEDIK Advisory Council might be organized to best serve their interests and CEDIK’s interests.

**How should we function as a group (Agent Advisory Council)?**

- Serve as a link to District staff - present once a quarter
- Visit with agents (on council and not on council) during advisory council - provide opportunity for them to share their best ideas
- Rural and Urban examples and opportunities
- Make it fun and engaging
- Provide in service opportunities and/or professional development

**NEXT Meeting:** March 2015 in Owensboro, KY

**Focus - Downtown Revitalization**

Presentations by: SBDC and Share session on Youth Entrepreneurship, Adult Entrepreneurship, Other Business Programs